



Tina Pratt

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SKILLS

Adobe Creative Suite
Microsoft Office
HTML
CSS
PHP
MySQL
Wordpress
Joomla
Buddy Media
Subversion
Mac
Windows

BRANDS

Little Miss Matched
Hasbro
Phoenix Technologies
Dell
AMD
Intel
Alienware
Extreme Makeover
Palmer Gas Co.

EXPERIENCE

Oct 2011 - Present
Graphic Designer
FashionPlaytes
Beverly, MA

Created original illustrations for Flash games and icons.
Designed e-mail campaigns, banner ads, landing pages, website graphics.
Designed and implemented content for Facebook Tabs on the FashionPlaytes Fan Page.
Designed print collateral for direct mail pieces, signage, magazine advertisements, coupons and invitations.
Designed apparel graphics for Hasbro's "My Little Pony."

Mar 2008 - Aug 2011
Senior Graphic Designer
eSupport.com
North Andover, MA

Created and maintained site design, graphics, animation and development for new and existing software products.
Created design and development for e-mail blasts, e-mail newsletters and web advertisements.
Created logo designs and rebranded eSupport.com.
Designed print collateral for trade show data sheets, pamphlets, coupons, signage and presentations.

Aug 2006 - Mar 2008
Web Designer
Varuna Design
Bedford, NH

Created web site design, development and graphics for a wide array of clients.
Created dynamic sites and web based applications using PHP and MySQL.
Designed print collateral including advertisements, brochures, direct mailers, posters and banners.
Illustrated original characters, mascots, illustrations and commercial storyboards.
Volunteered as PR and Marketing Support for Extreme Makeover: Home Edition in NH. Created logos, web site design, banners, signs and apparel illustrations.

December 2005
Web Design Intern
Teletrol Systems, Inc.
Manchester, NH

Created new web site for the company's multi-site retail customers.
Created original illustrations for icons and charts.

June 2002 - Sept 2005
Web Design Intern
DEKA R&D
Manchester, NH

Designed and developed company's first intranet site.
Custom written web applications include searchable employee database, personal home page manager, forum, knowledge base, project management tools and visual CAD library.

EDUCATION

2006

Bachelor of Fine Arts in Sequential Art, Cum Laude
Savannah College of Art and Design